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PROI Worldwide adds Leading Romanian Agency to its Partnership

Rogalski Damaschin Public Relations top in their market

NEW YORK: Rogalski Damaschin Public Relations has been selected by PROI Worldwide to become its partner in Romania. PROI Worldwide is the largest partnership of integrated communications firms in the world.

“We are very pleased to further strengthen our presence in Central Europe by adding Rogalski Damaschin Public Relations which has twice been awarded "Agency of the Year" in five years and whose excellence in serving its clients has earned them more than 40 awards within the industry,” said Bob Frause, US based Global Chairman of PROI Worldwide.

“Through our partnership, Rogalski Damaschin Public Relations will create, design and implement communication services for PROI Worldwide’s clients with projects in Romania,” said agency Founder Eliza Rogalski, adding “As part of PROI Worldwide we will also represent clients from Romania who need assistance with regional or global communication.” Rogalski stated that PROI Worldwide will also provide access to global know-how and help develop additional expertise in corporate and consumer PR. In return Rogalski Damaschin will add expertise and knowledge of the market in Romania.

Rogalski Damaschin Public Relations adds strength to PROI Worldwide Central European regional operations which already includes offices in Poland, Czech Republic, Slovak Republic, Hungary and Austria.

According to Brussels based Jean Leopold Schuybroek, Chairman of PROI Worldwide’s Global Development Group, Rogalski Damaschin Public Relations was selected after a rigorous selection process during which the Romanian agency met several key expectations of the partnership including strategic and creative expertise at international standards, a clear vision for the profession, achievements and results for clients, differentiation setting them apart in the local market, professional reputation and solid entrepreneurial performance.

About Rogalski Damasschin

Rogalski Damaschin Public Relations was "Agency of the year" twice in five years, acquiring more than 40 awards at SABRE, European Excellence Awards, IPRA, Eurobest, Cannes, Effie, IAA Excellence Awards, Romanian PR Award, ADC*RO Awards and Webstock Awards for crisis communication campaigns, media relations, public affairs, internal communications, social media, financial PR, healthcare PR, tech PR, non-profit, environmental and industrial PR.

Rogalski Damaschin Public Relations believes that communication is instrumental in evolving communities, especially in a period when the public has higher expectations from brands, companies and leaders. The Agency’s mission is to create a positive social and economic impact through ideas that inspire change for the better. The Agency is structured in two specialty areas: Consumer PR Division, coordinated by Alina Damaschin as a Creative Leader, and Corporate PR Division, coordinated by Eliza Rogalski as Strategy Leader.

About PROI Worldwide

PROI Worldwide is the world’s largest public relations partnership of independents founded in Europe in 1970. It is represented in more than 110 cities in 50+ countries, with 64 leading independent integrated communications partner companies and more than 3,400 experienced practitioners servicing 4,400+ clients worldwide. Founded forty-three years ago, PROI Worldwide’s combined fee turnover of its partners exceeds US\$425m., positioning PROI Worldwide as one of the world’s largest communications companies.